

PARTNER PRO-TIPS

Get the MOST out of your Visit Portland partnership by doing the following things...

- ⇒ **Use the ‘Partner Dashboard’** to update your web-listing(s), post Packages & Deals, and submit any upcoming events you may have to the Visit Portland website.
- ⇒ **Introduce yourself to the Visitor Information Center** staff and make sure they know the appropriate contact at your business for additional information or assistance.
- ⇒ **Invite Visit Portland staff to tour your facility or to an open house**, so that we become familiar with your services. First-hand experiences allow us to fully understand your business and properly promote you with visitors.
- ⇒ **Attend ‘Partner Only’ events**, where you can connect with others and stay informed about any upcoming projects and marketing opportunities.
- ⇒ **Introduce yourself to our staff** at the Networking Mixers.
- ⇒ **Keep us updated** about any enhancements, contact changes, promotions and address changes.
- ⇒ **Update your business and contact information** through the Partner Extranet.



- ⇒ **Refer us to other community businesses!!** Visit Portland is funded **completely** by partnership. The amount of funding we have, directly impacts the amount of staff and tools we have available to execute our marketing initiatives (*All marketing is funded by a MOT regional grant*).
- ⇒ **Make sure you respond to our requests** to update your information, prior to publication deadlines in order to ensure accurate information is provided to visitors
- ⇒ **Do a quarterly refresh on your benefits**, to help ensure you are getting the most out of them!
- ⇒ **Send our Digital Marketing Director - Kirstie Archambault, photos of all there is to see and do at your business.** We may use them in our marketing materials, thus providing additional exposure for your business. (*Photo agreement forms -provided by VP- MUST be completed in order for us to use ANY partner photos*).