

# UNITED IS THE WAY TO A THRIVING SOUTHERN MAINE



# WHO IS ALICE?

**ASSET LIMITED** 

ALICE has no safety net in times of crisis.

**INCOME CONSTRAINED** 

ALICE's income falls short of essentials.

**EMPLOYED** 

ALICE is working, yet not earning enough.

**37%**

below ALICE threshold of  
financial survival

**84,111**  
households

# HOW DOES SOUTHERN MAINE COMPARE?



**42%**

Below the ALICE Threshold  
13% Poverty + 29% ALICE



**40%**

Below the ALICE Threshold  
11% Poverty + 29% ALICE



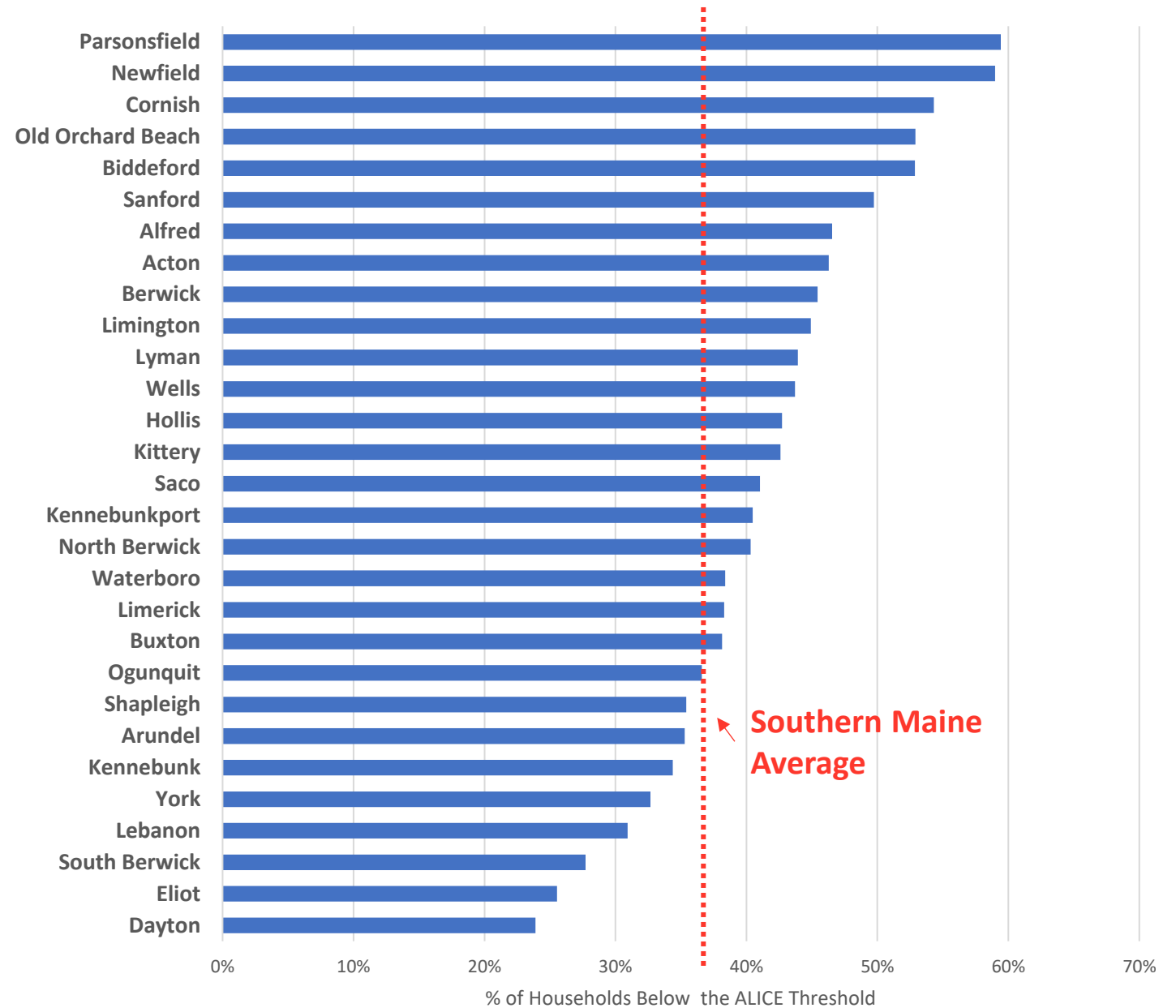
**37%**

Below the ALICE Threshold  
7% Poverty + 30% ALICE



# ALICE BY TOWN IN YORK COUNTY

Parsonsfield, Newfield, Cornish, OOB, and Biddeford have highest percentage of households facing financial hardship.



# UNITED WAY IN ACTION

Mobilizing | Community Investment | Advocacy | Volunteering | Program Leadership

## COMMUNITY RESILIENCY



## YOUTH OPPORTUNITY

READ AWAY

UNITED 4  
CHILD CARE 

## FINANCIAL STABILITY

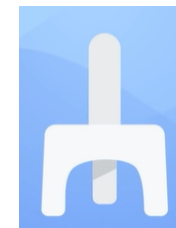


SOUTHERN MAINE  
WORKFORCE INITIATIVE

## HEALTH



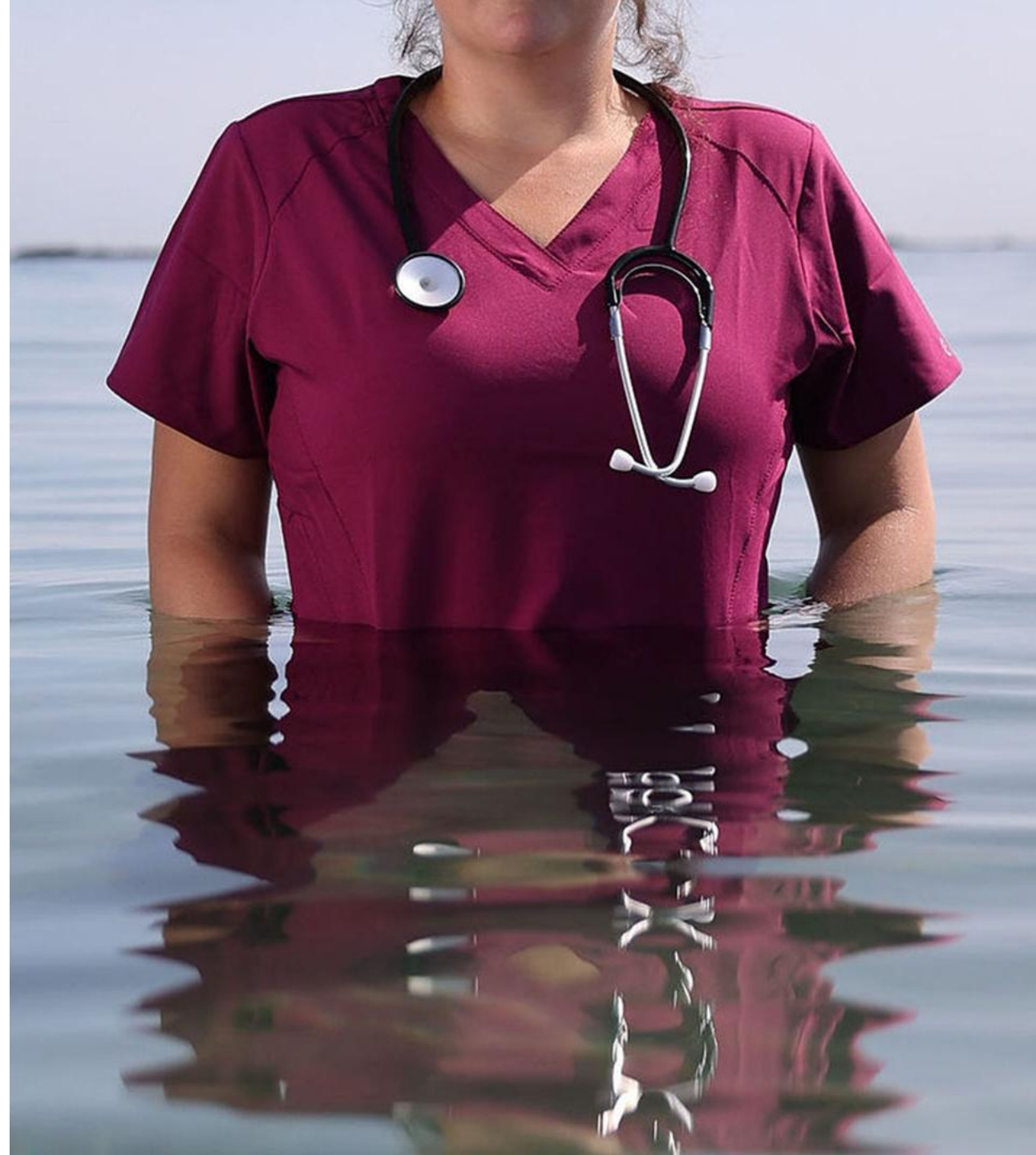
Maine



**“Food, clothes for my kids, fuel oil, car payment, gas, shoes for my kids, rent, utilities.**

**Which one do I give up, which one can I do without?”**

- Sara, single mother of two



# GIVING CIRCLES

**EMERGING  
LEADERS  
UNITED**

A network of passionate changemakers helping the next generation realize their full potential through youth programs and volunteering.

**WOMEN  
UNITED®**

A united force supporting single mothers and their children through investments in child care, housing, education, and career opportunities.



# UNITED WAY

## Southern Maine



@UWSME



[uwsme.org](http://uwsme.org)