

MAINE LIFE MEDIA

PROOF OF PERFORMANCE

AIR DATES

Market: Maine

Visit Portland Episodes Aired (2024):

- March 30th at 7:00 pm
- April 6th at 8:30 am
- April 7th at 5:30 am
- April 7th at 11:30 pm

Visit Freeport Episodes Aired (2025):

- January 18th at 7:00pm
- February 15th at 7:30pm
- February 16th at 5:30pm

Market: Boston

- Visit Portland January 25th
- Visit Freeport February 22nd
- Visit Portland March 8th



SOCIAL MEDIA

Audience Reach and Engagement:

- **YouTube Impressions: 37.6K**
 - **Views: 2.9K**
- **Instagram Views: 24.2K**
- **Facebook Views: 30K**

