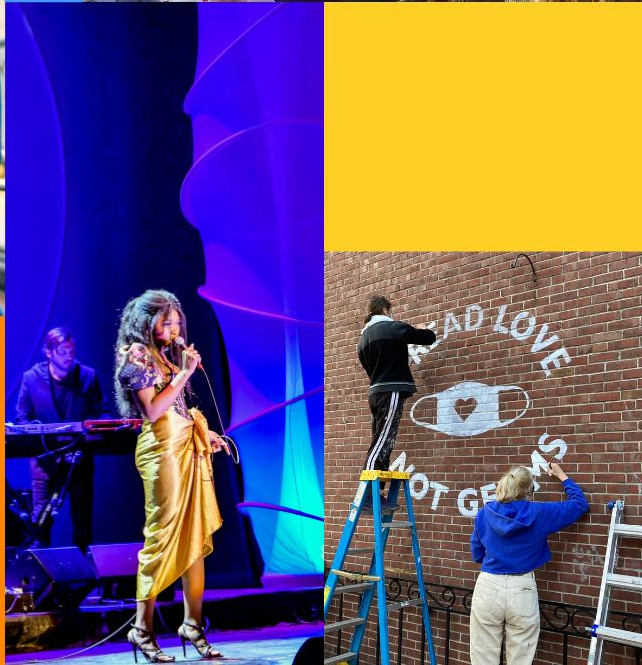
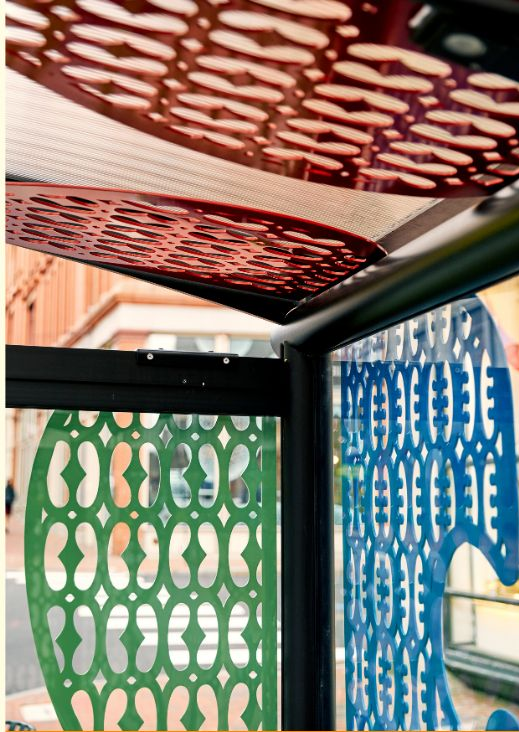


CREATIVE PORTLAND^{ME}



CREATIVEPORTLAND^{ME}

Creative Portland's mission is to support the creative economy through the arts by providing essential resources, fostering partnerships, and promoting our city's artistic talents and cultural assets.

**Creative Portland has two full-time positions funded by the City:
the Executive Director and the Office Manager.**

Creative Portland's Board of Directors

Kate Anker (Immediate Past President) - **Running with Scissors**

Kirstie Archambault - **Visit Portland**

David Brenerman (Secretary) - **Former Mayor and Retired City Councilor**

Tae Chong - **Maine State Chamber, Former Portland City Councilor**

Lucy Comaskey - **Law Student**

Gib Foltz - **Baker Newman Noyes**

Eliza Ginn (Co-President) - **Partners for the Common Good**

Lindsay Hancock - **Artist & Grant Writer**

Clare E. Hannan - **Maine Public**

Herb Ivy (Co-President) - **Townsquare Media**

Dinah Minot (Assistant Secretary) - **Creative Portland**

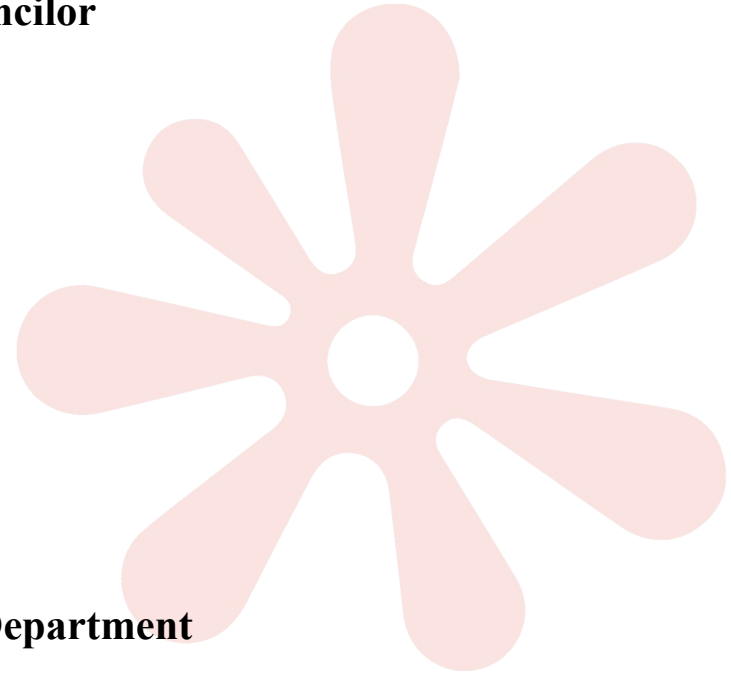
Daniel Minter - Artist, **Indigo Arts Alliance**

Councilor Regina Phillips - **City of Portland Councilor**

Dawn Reshen-Doty (Treasurer) - **Benay Enterprises**

Matt Schwach - (Ret.) **Trueline**

Greg Watson (ex officio) - **Housing & Economic Development Department**





First Friday Art Walk

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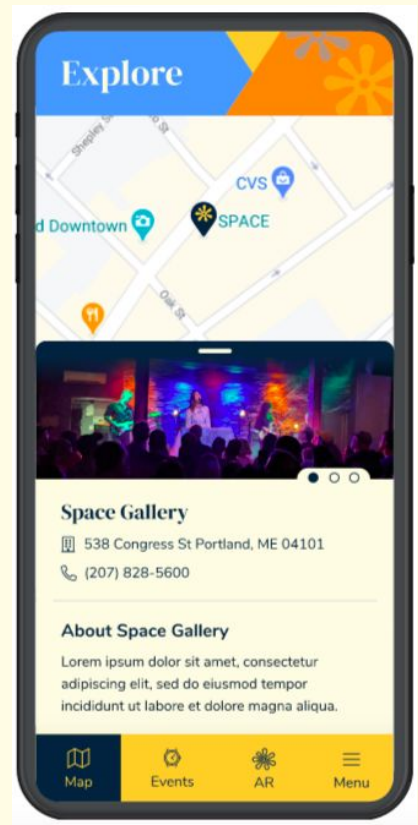
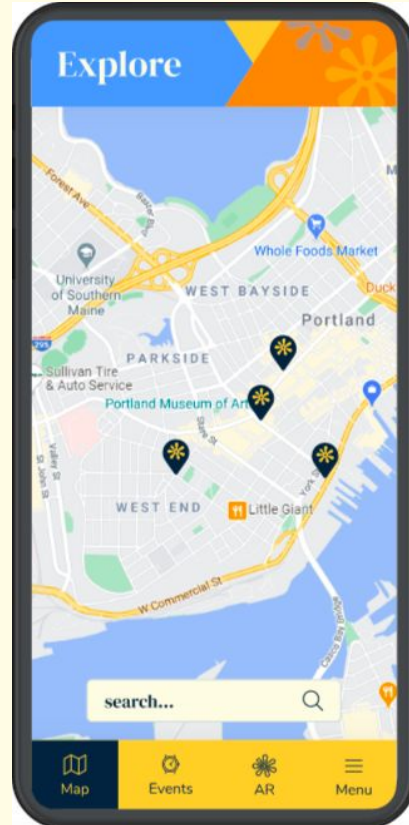
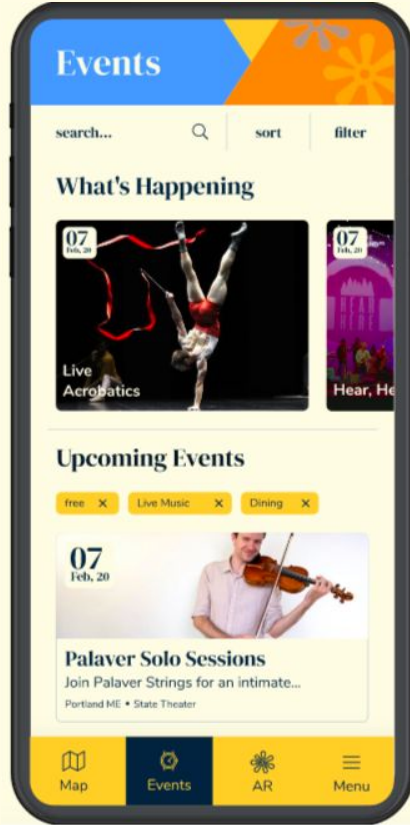


Cultural App

CREATIVE**PORTLAND**^{ME}



CREATIVE
PORTLAND



Cultural Events Calendar

NOVEMBER EVENTS



Maine Jewish Film Festival:
Anniversary Celebration
Featuring Karaoke
PMA | Nov. 4



Go, Dog. Go!
Children's Museum | Nov. 4



Celtic Fair
MIHC | Nov. 11



Creatives Gathering
Mechanic's Hall | Nov. 15



Madison McFerrin with
Angellikah Fahray
SPACE | Nov. 16



Portland Jazz Orchestra
OLS | Nov. 16



Stomp
Merrill Auditorium | Nov. 18



Les Sages Fous "Tricycle"
Maine Studio Works | Nov. 18



DakhaBrakha
State Theatre | Nov. 28

EXPLORE PORTLAND'S ARTS & MUSIC SCENE



 **SCAN ME**

WWW.CREATIVEPORTLAND.COM

DOWNLOAD THE CREATIVE PORTLAND APP

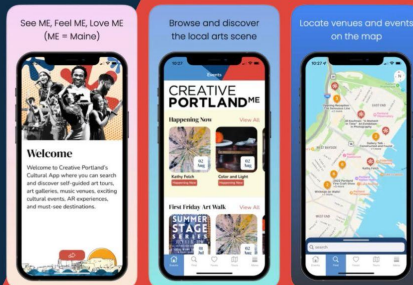


Discover what's happening
now in local music, theater,
art galleries, self-guided
mural tours and more!

Browse the map!
Join the First Friday Art Walk
every month on Congress Street,
free for all ages from 5-8pm.



Download the app at the
Apple Store to access the
vibrant arts scene 24/7. Plan
ahead and favorite your local
events.



WWW.CREATIVEPORTLAND.COM







David E. Shaw



KNACK
FACTORY



Beyond Words:



PSO



Black Artists Forum





Monday Morning Drop By

First Monday of every month

Public Art Initiatives

Creative Bus Shelters

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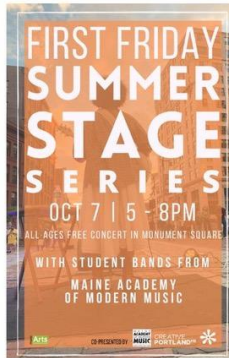
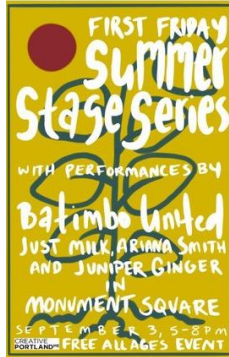
Voted 2022 **BEST BUS STOP IN THE USA** by Ebenezer Akakpo
Hope & Friendship at Mechanics' Hall (519 Congress St)

CREATIVE BUS SHELTER INITIATIVE



Nine creative bus shelters, five created by immigrants, have been installed on and off the peninsula. The [Creative Bus Shelter project](#) strengthens communities by engaging local artists and arts administrators, in partnership with transit providers, and in collaboration with the Office of Economic Opportunity and the Greater Portland Immigrant Welcome Center, for positive social impact and systems change. The goals are to encourage multi-modal transportation, increase ridership, and to promote awareness and social acceptance through art installations that utilize bus shelters as the canvas for public art on the theme of celebrating diversity and inclusion.





SUMMER STAGE SERIES

ARTS & MUSIC FESTIVALS



- Art Outta the Park
- Burundian Drum & Dance Festival

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CP Art Gallery



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2024 ARTS & CULTURE SUMMIT

Tuesday, September 24, 2024

Mechanics' Hall
519 Congress St, Portland

ONION
FOUNDATION



SP-CE

2024 ARTS & CULTURE SUMMIT

A CONVENING OF ARTS COMMUNITY STAKEHOLDERS & LEADERS

Tuesday, September 24, 2024

ONION FOUNDATION

CREATIVE PORTLAND ME

THANK YOU ARTS COMMUNITY!



Download the Creative Portland App Today!



**Monday
Morning
Drop By**





The Economic and Social Impact of
Nonprofit Arts and Culture Organizations and Their Audiences in
City of Portland, ME

Direct Economic Activity	Organizations	Audiences	Total Expenditures
Total Industry Expenditures (FY2022)	\$58,217,085	\$27,753,428	\$85,970,513

Economic Impact of Spending by Arts and Culture Organizations and Their Audiences

Total Economic Impacts (includes direct, indirect, and induced impacts)	Organizations	Audiences	Total Impacts
Employment (Jobs)	1,519	353	1,872
Personal Income Paid to Residents	\$59,440,383	\$16,137,384	\$75,577,767
Local Tax Revenue (city and county)	\$1,598,719	\$1,088,898	\$2,687,617
State Tax Revenue	\$2,745,409	\$1,398,051	\$4,143,460
Federal Tax Revenue	\$11,205,491	\$2,684,326	\$13,889,817

Event-Related Spending by Arts and Culture Audiences Totaled \$27.8 million

Attendance to Arts and Culture Events	Local ¹ Attendees	Nonlocal ¹ Attendees	All Attendees
Total Attendance to In-Person Events	493,381	231,114	724,495
Percentage of Total Attendance	68.1%	31.9%	100.0%
Average Per Person, Per Event Expenditure	\$29.27	\$57.60	\$38.29
Total Event-Related Expenditures	\$14,441,263	\$13,312,165	\$27,753,428

Nonprofit Arts and Culture Audiences Spend an Average of \$38.29 Per Person, Per Event

Category of Event-Related Expenditure	Local ¹ Attendees	Nonlocal ¹ Attendees	All Attendees
Food and Drink	\$22.35	\$27.67	\$24.04
Retail Shopping	\$2.12	\$5.85	\$3.31
Overnight Lodging (one night only)	\$0.18	\$12.71	\$4.17
Local Transportation	\$2.43	\$6.98	\$3.88
Clothing and Accessories	\$0.76	\$0.23	\$0.59
Groceries and Supplies	\$0.65	\$3.24	\$1.48
Childcare	\$0.30	\$0.03	\$0.21
Other/Miscellaneous	\$0.48	\$0.89	\$0.61
Overall Average Per Person, Per Event	\$29.27	\$57.60	\$38.29

WHY THE ARTS MATTER IN MAINE



NATIONAL ARTS FACTS

ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT

4.4% Nation's GDP **4.85M** Jobs



The national arts and culture sector was a **\$1.016 trillion industry** in 2021 (4.4% of the nation's GDP), representing **4.85 million jobs** (3.2% of nation's workforce), and total compensation of **\$504.2 billion**.

Source: U.S. Bureau of Economic Analysis & National Endowment for the Arts, 2023 (2021 data collected during the pandemic)

MAINE ARTS FACTS

ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT

2.5% State's GDP **16,743** Jobs



The Maine arts and culture sector was a **\$2 billion industry** in 2021 (2.5% of the state's GDP), representing **16,743 jobs** (2.6% of Maine's workforce), and total compensation of **\$1 billion**.

Source: U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies, 2023 (2021 data collected during the pandemic)

ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

National

\$166.3 B Economic activity annually

\$27.5 B Federal, state, and local government revenue generated

Spending by arts audiences generated **\$102.5 billion** to local businesses.

Source: Americans for the Arts, Arts & Economic Prosperity 5, 2017 (New data coming Oct 2023)

ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

Statewide

\$150.6 M Economic activity annually

\$12.3 M State and local government revenue generated

In **Portland** specifically, nonprofit arts groups generated **\$46.6 million** in economic activity.

Source: Americans for the Arts, Arts & Economic Prosperity 5, Maine and Portland reports, 2017

FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

Federal Appropriation FY23 **\$207 Million**

SBA SVOG Grants FY21-22 **\$13 Billion**

Congress allocated **\$207 million** to the National Endowment for the Arts (NEA) in FY23. This amounts to just **62 cents per capita**. Ideally, Congress should index \$1 per capita funding to the NEA.

Source: Americans for the Arts Action Fund, 2023.

View the Top 10 Reasons to Support the Arts [HERE](#)

PUBLIC FUNDING RECEIVED FOR MAINE ARTS & CULTURE SECTOR

State Appropriation FY23 **\$1,028,241**

NEA State Grant FY23 **\$882,500**

CARES Act FY20-21 **\$426,800**

Federal ARPA FY21-22 **\$750,000**

State ARPA FY21-22 **\$511,667**

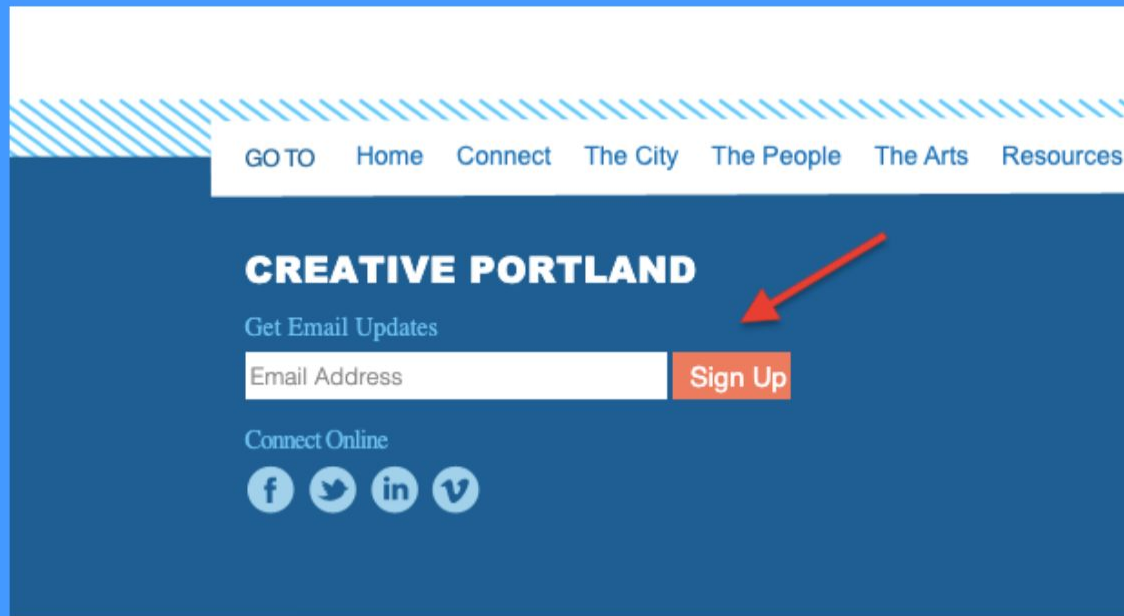
NEA Direct Grants FY22 **\$1,405,000**

SBA SVOG Grants FY21-22 **\$52,024,293**

Source: NEA, SBA, NASAA, 2023

As of 4/17/2023

Monthly Arts Update



The image is a screenshot of the Creative Portland website's homepage. At the top, there is a navigation bar with the text "GO TO" followed by links for "Home", "Connect", "The City", "The People", "The Arts", and "Resources". Below this, the "CREATIVE PORTLAND" logo is displayed in white on a dark blue background. Under the logo, the text "Get Email Updates" is shown. There is a white input field labeled "Email Address" and a red "Sign Up" button. A red arrow points to the "Sign Up" button. Below the sign-up form, the text "Connect Online" is followed by four circular social media icons for Facebook, Twitter, LinkedIn, and YouTube.

GO TO Home Connect The City The People The Arts Resources

CREATIVE PORTLAND

Get Email Updates

Email Address [Sign Up](#)

Connect Online

f t in v

Sign up on for our newsletter on our homepage!