

## **Inclusion Maine**

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## **Conference Sponsorship**

**Overview:** Inclusion Maine's upcoming Diversity, Equity, and Inclusion (DEI) Conference is an opportunity to partner in hosting the conference, involve & engage employees, and lead the business community in advancing DEI within Maine. We are seeking corporate partners to raise funds, which will be utilized to fund speakers & staff, conference platforms, and event management-related expenses.

**Conference Overview:** We are calling on businesses & rural communities to adopt practices that help attract and retain a racially diverse workforce within Maine.

Dates: April 14th & 15th

Formate: Virtual

Target Audience: HR Professionals, Business Owners, Town Managers, and leaders from rural

communities.

Audience: 100 guests

Conference Website: Inclusionmaine.org/conference

**Conference Sponsorship Options:** Both options include recognition on the conference website, recognition in promotional material, pre-conference communication, highlight sponsorship in specific classes, highlight sponsorship in conference agenda, post-conference communication, free tickets for employees, and direct mail opportunities.

- Conference Underwriter \$5,000.00
  - Special Recognition Networking Rooms
  - Special Recognition: Key conference sessions
  - o Recognition: Registration, conference welcome, welcome reception, and forums
  - Recognition before remarks, in classes, at locations, and promotion in all conference material
  - 6x free tickets for employees
  - Volunteering opportunities for staff in key sessions
- Conference Partner \$3,500.00
  - Special Recognition: DEI Resources Showcase
  - Recognition: Registration and forums
  - o Recognition during key remarks, locations at the conference, and key material
  - 3x free tickets for employees
  - Volunteering opportunities for staff

## Contact us for sponsorship:

Please reach out to Muhammad H Khan from Inclusion Maine at <a href="mailto:lnclusionMaine@gmail.com">lnclusionMaine@gmail.com</a> for information on how to sign up for sponsorship.