

Post-Covid Getting Back to
Business pricing:
Take 25% off all prices listed
for website advertising*

*Excludes Enhanced Listings



VISIT
**PORT
LAND**

MAINE

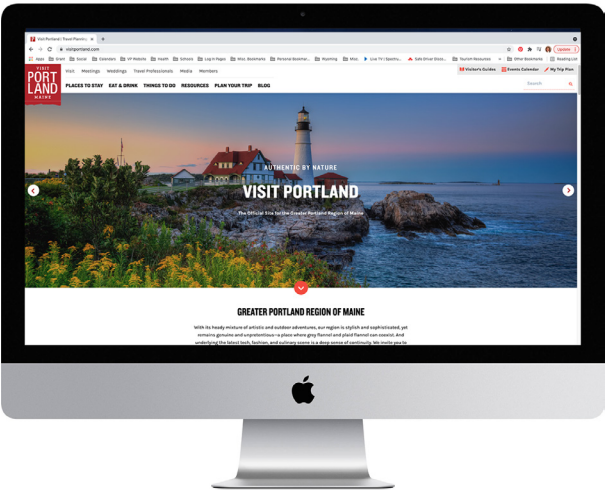
Authentic By Nature

VISIT PORTLAND

Website Advertising Opportunities

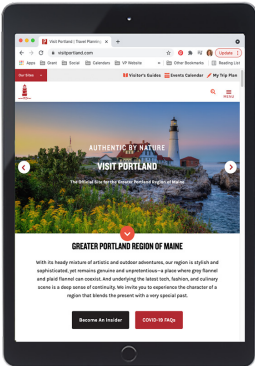
VISIT PORTLAND'S DESTINATION WEBSITE

VisitPortland.com is the official destination website for visitors traveling to Greater Portland. As a Destination Marketing Organization (DMO), the team at Visit Portland works year-round to promote visitation to Greater Portland. All marketing efforts direct traffic to VisitPortland.com, resulting in nearly 600,000 qualified visitors each year, viewing over 2 million pages. Be sure that your business is prominently featured on this highly referenced website.



VISITPORTLAND.COM offers a responsive site for travelers in all phases of trip planning.

UNIQUE VISITORS	594,000
VISITS	728,000
PAGE VIEWS	2.4 million
FIRST-TIME VISITORS	88%
MOBILE VIEWS	49%
TABLET VIEWS	42%
DESKTOP	9%



TOP 10 DESTINATIONS VIEWING:

By State	By Country
1. Maine	1. U.S.
2. Massachusetts	2. Canada
3. New York	3. United Kingdom
4. Illinois	4. Germany
5. New Hampshire	5. Australia
6. Connecticut	6. Italy
7. Pennsylvania	7. France
8. New Jersey	8. India
9. Florida	9. Netherlands
10. Texas	10. Spain

GENDER	AGE
61% Female	18-44 53%
39% Male	45-64 35%
	65+ 12%

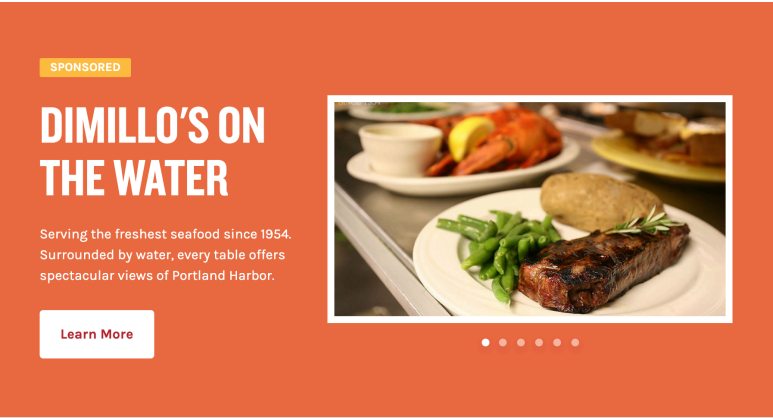
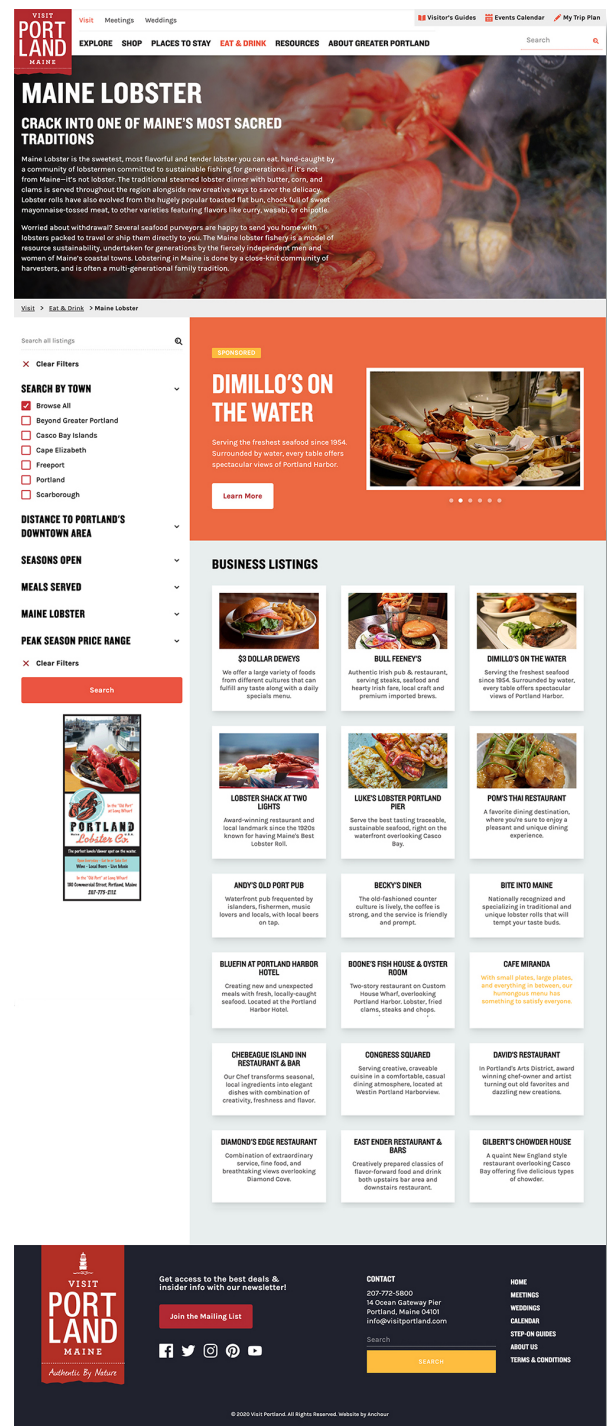


TARGET SEGMENTS

Visit Portland's marketing efforts reach travelers in several markets: Leisure, Meetings & Conventions, Group Tours, Foriegn Independent Travelers (FIT), and Destination Weddings.

EXPOSURE – FRONT AND CENTER ABOVE ALL LISTINGS

Gallery Ads are placed on business listings pages like *Maine Lobster*. Gallery ads feature a bold background and larger photo that immediately captures viewers’ attention, allowing visitors to see your information above all others.



Visit Portland creates the ad as it appears above.

INCLUDES:

- Image Slideshow (provide up to ten pictures)
- Tag Line (20-30 words)
- URL Link*

*clicks and views provided by Visit Portland (send us a UTM tracking code to maximize your own tracking)

PRICING:

\$2,400	1 YEAR	\$200 / MO
\$1,500	6 MONTHS	\$250 / MO
\$900	3 MONTHS	\$300 / MO

Each location may rotate up to 4 ads.
First come – First served

See location options for Gallery Ads on the final page

LET YOUR BRAND SPEAK FOR ITSELF

Do you prefer to place your own designed ad, maintaining brand consistency? *Branded Ads* are placed on the left hand side of our business listing pages beneath the search options.

INCLUDES:

- Your provided ad with link to your website
- URL Link*

Specs: 169 pixels wide x 404 pixels tall (please keep file size @ 72-96 resolution). jpg or gif files only


*clicks and views provided by Visit Portland (send us a UTM tracking code to maximize your own tracking)

PRICING:

\$1,800	1 YEAR	\$150 / MO
\$1,200	6 MONTHS	\$200 / MO
\$750	3 MONTHS	\$250 / MO

Each location may rotate up to 4 ads
First come – First served

See location options for Branded Ads on the final page



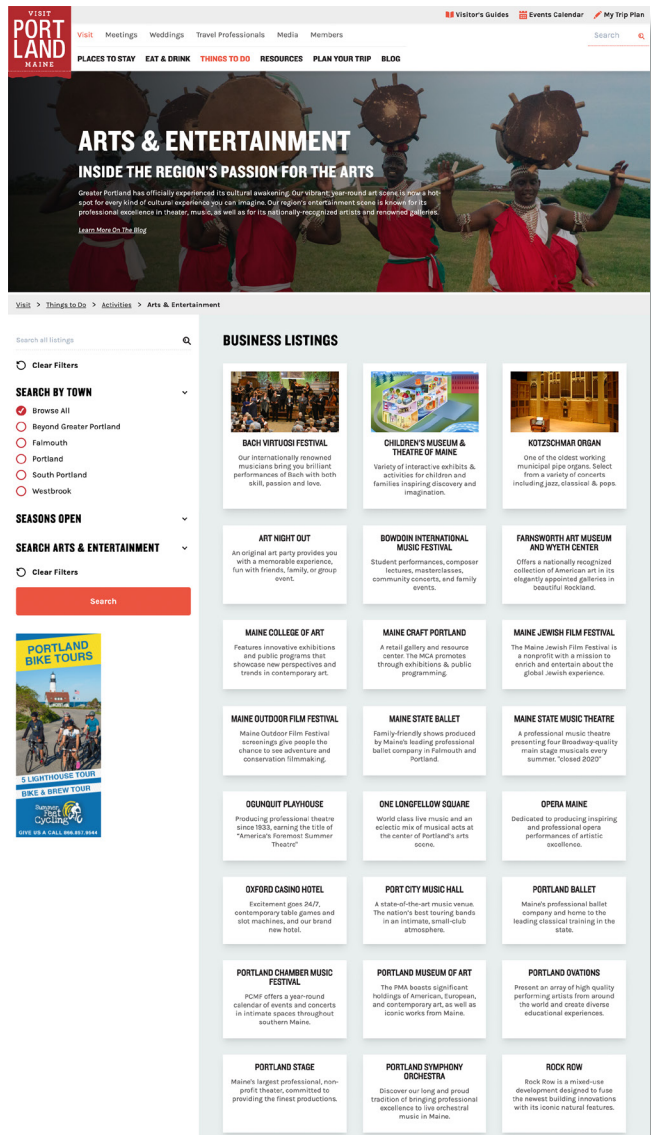
PORTLAND BIKE TOURS

5 LIGHTHOUSE TOUR

BIKE & BREW TOUR

Summer Feet Cycling

GIVE US A CALL 866.857.9544



VISIT PORTLAND MAINE

Arts & Entertainment

INSIDE THE REGION'S PASSION FOR THE ARTS

Greater Portland has officially experienced its cultural awakening. Our vibrant year-round art scene is now a hot spot for every kind of cultural experience you can imagine. Our region's entertainment scene is known for its professional expertise in theater, music as well as for its nationally-recognized artists and renowned performers.

Learn More On The Blog

Y&S > Things to Do > Activities > Arts & Entertainment

Search all listings

Clear Filters

SEARCH BY TOWN

- Browse All
- Beyond Greater Portland
- Falmouth
- Portland
- South Portland
- Westbrook

SEASONS OPEN


SEARCH ARTS & ENTERTAINMENT

Clear Filters

Search

BUSINESS LISTINGS

- BACH VIRTUOSI FESTIVAL
- CHILDREN'S MUSEUM & THEATRE OF MAINE
- KOTZSCHMAR ORGAN
- ART NIGHT OUT
- BOWDOIN INTERNATIONAL MUSIC FESTIVAL
- FARNSWORTH ART MUSEUM AND WYETH CENTER
- MAINE COLLEGE OF ART
- MAINE CRAFT PORTLAND
- MAINE JEWISH FILM FESTIVAL
- MAINE OUTDOOR FILM FESTIVAL
- MAINE STATE BALLET
- MAINE STATE MUSIC THEATRE
- OSQUINQUET PLAYHOUSE
- ONE LONGFELLOW SQUARE
- OPERA MAINE
- OXFORD CASINO HOTEL
- PORT CITY MUSIC HALL
- PORTLAND BALLET
- PORTLAND CHAMBER MUSIC FESTIVAL
- PORTLAND MUSEUM OF ART
- PORTLAND OVATIONS
- PORTLAND STAGE
- PORTLAND SYMPHONY ORCHESTRA
- ROCK ROW



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Become an Insider

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VISIT PORTLAND

The official site for the Greater Portland region of Maine. Find places to stay, things to do, restaurants, shops, group meeting services, venues, and much more.

Search

SEARCH

HOME

VISIT

MEETINGS

TRAVEL PROFESSIONALS

MEDIA

MEMBERS

ABOUT US

CONTACT US

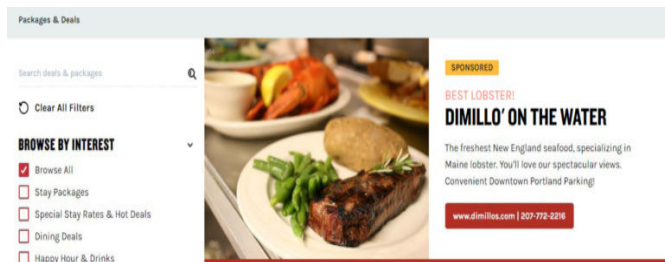
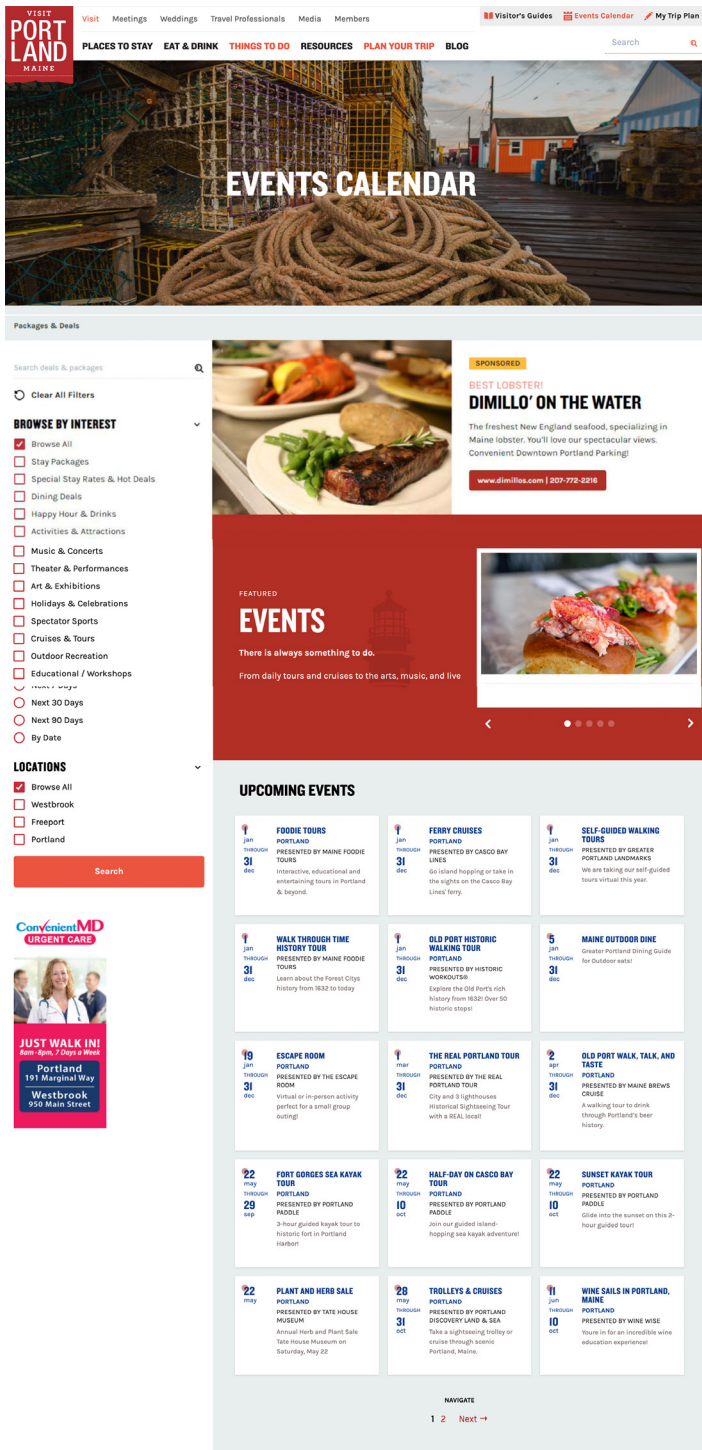
TERMS & CONDITIONS

SITEMAP

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HIGH-TRAFFIC VISIBILITY PAYS OFF

BannerAds are only featured on two of the site's pages— the highly frequented Calendar of Events and Deals & Packages pages. These two pages are promoted throughout the website, driving additional traffic while visitors are trip planning.



Visit Portland creates the ad as it appears above.

INCLUDES:

- Captivating image
- Tag Line (20-30 words)
- URL Link*
- Link button can have a web address and phone listed or simply say something like “book now”

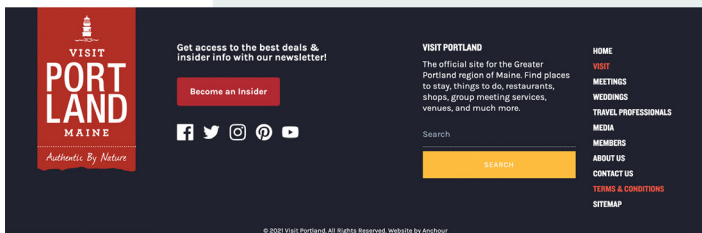
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(send us a UTM tracking code to maximize your
own tracking)

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\$1,500	6 MONTHS	\$250 / MO
\$900	3 MONTHS	\$300 / MO

Each location may rotate up to 4 ads
First come – First served

*Available on Calendar of Events or
Deals & Packages pages only*



IMAGES SAY A 1,000 WORDS

Enhanced Listings float to the top of the page and feature a captivating image to attract user traffic. Browse our listing pages to see the impact of an enhanced listing and why upgrading is so important to boosting your web referrals.



Visit Portland Maine

Visit Meetings Weddings Travel Professionals Media Members

Visitor's Guides Events Calendar My Trip Plan

PLACES TO STAY EAT & DRINK THINGS TO DO RESOURCES PLAN YOUR TRIP BLOG

Search

BEDS & BREAKFASTS

QUAINT CHARM WITH A PERSONAL TOUCH

Bed & Breakfasts in Greater Portland offer-up the unique draws of the region—rocky coastline, memorable meals, quaint big city feel in a small package all paired with the one-of-a-kind personal touch of each of our charming B&B hosts. Visitors choosing a B&B will encounter stellar art collections, elegant game rooms, four-poster beds, fireplaces, and a cunning integration of historic charm with modern amenities.

COVID-19 EXECUTIVE ORDER

Visit > Places to Stay > Beds & Breakfasts

Search all listings

Clear Filters

SEARCH BY TOWN

Browse All

Beyond Greater Portland

Portland

Scarborough

South Portland

SEASONS OPEN

NARROW DOWN YOUR SEARCH

NUMBER OF SLEEPING ROOMS

PEAK SEASON PRICE RANGE

Clear Filters

Search

BUSINESS LISTINGS

BLIND TIGER PORTLAND

Easygoing style meets creative design in a classic setting, for an experience that embodies the spirit of Portland.

INN AT ST. JOHN

Built in 1897, the city's oldest continuously operating historic Victorian Inn, offer an array of rooms.

KENNEBUNKPORT CAPTAINS COLLECTION

Four distinct, unique Kennebunkport B&Bs a few blocks of each other in the heart of Kennebunkport, Maine.

PERCY INN

1830 Federal-style brick row house off Longfellow Square steps from restaurants and coffee houses.

THE CHADWICK BED & BREAKFAST

The Chadwick Bed & Breakfast provides thoughtful touches that invite a sense of pampering and romance.

FLEETWOOD HOUSE BED AND BREAKFAST

All of our rooms are comfortable and tastefully decorated and delight in a lovely breakfast served to taste.

HOLIDAY HOUSE BED & BREAKFAST MOTOR INN

Entire property is oceanfront, with the motel building just behind the main house, which houses the Inn.

INN ON CARLETON

Restored 1889 town home, cozy & charming rooms, peaceful setting located in Portland's prestigious West End.

MERCURY INN

Your comfort and enjoyment is of the utmost importance to us. Menus are seasonally-based, fresh and local.

MORRELL MANSION BED & BREAKFAST

Stay at an 1800's era townhouse restored to its original Italianate elegance to make your stay comfortable.

POMEGRANATE INN

A one-of-a-kind visual treat, a soothing sanctuary with luxury and comfort for a romantic getaway.

SPRING POINT INN

The Spring Point Inn on SMOCC's South Portland Campus offers ocean views and well-appointed rooms.

WEST END INN

Indulge yourself with comfort and elegance of this beautifully restored Inn nestled among Portland's West End.

Visit Portland Maine

Get access to the best deals & insider info with our newsletter!

Become an Insider

Facebook Twitter Instagram Pinterest YouTube

Visit Portland

The official site for the Greater Portland region of Maine. Find places to stay, things to do, restaurants, shops, group meeting services, venues, and much more.

Search

SEARCH

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ABOUT

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WEDDINGS

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MEMBERS

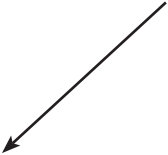
ABOUT US

CONTACT US

TERMS & CONDITIONS

SITEMAP

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THE CHADWICK BED & BREAKFAST

The Chadwick Bed & Breakfast provides thoughtful touches that invite a sense of pampering and romance.

INCLUDES:

- Raised page position above regular listings
- Up to 10 photos and video link on your

PRICING:

\$265 / YR	1 MARKET
\$500 / YR	2 MARKETS
\$715 / YR	3 MARKETS
\$850 / YR	4 MARKETS

See location options for *Enhanced Listings* on the final page

SITE MAP - CHOOSE YOUR LOCATION

Gallery Ads, Branded Ads, and Enhanced Listings are options on each of the following pages. When the search functions are used, your ad stays active on the listing page. Choose the page that corresponds to your business, or capture attention from other trip-planning categories.

